THE AMERICA FOOD DOLLAR  
1/09/17  
  
The american farmer/rancher share of the american families food dollar being spent during visits to local grocery stores, various food markets and restaurants is somewhat limited. The recent information ( December 2016 ) from the U.S.D.A. Indicates farmers/ranchers receive only 17.4 cents of the retail food dollar.  
  
Where does the other share go ??? The other share of that dollar, 80 + cents, is for non-farm related. Items such as: marketing, processing, packaging, wholesaling, distribution, transportation, advertisement and retailing.  
  
Item \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Retail \_\_\_\_\_\_ Farm Share  
1 lb Bacon \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  $ 5.63 \_\_\_\_\_\_ $   .57  
1 lb Top Sirloin Steak \_\_\_\_\_\_\_\_\_   $10.09 \_\_\_\_\_\_$ 1.63  
2 lb Bread \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   $ 2.49 \_\_\_\_\_\_ $   .09  
5 lbs Fresh Carrots \_\_\_\_\_\_\_\_\_\_\_   $ 2.80 \_\_\_\_\_\_ $ 1.45  
4 oz Wheat Bagel \_\_\_\_\_\_\_\_\_\_\_\_   $   .96 \_\_\_\_\_\_ $   .01  
18 oz Box of Cereal \_\_\_\_\_\_\_\_\_\_\_  $ 4.79\_\_\_\_\_\_  $   .05  
1 lb Tomatoes \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   $ 3.99 \_\_\_\_\_\_ $   .38  
1 doz Eggs \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    $ 2.19 \_\_\_\_\_\_ $   .57  
5 lbs Flour \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   $ 5.49  \_\_\_\_\_\_$   .31  
1 lb Boneless Ham \_\_\_\_\_\_\_\_\_\_\_    $4.49  \_\_\_\_\_\_ $   .57  
1 lb Lettuce \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    $2.49  \_\_\_\_\_\_ $   .21  
1 gal Fat Free Milk \_\_\_\_\_\_\_\_\_\_\_     $4.49 \_\_\_\_\_\_  $ 1.33  
8 oz Potato Chips \_\_\_\_\_\_\_\_\_\_\_      $3.29 \_\_\_\_\_\_   $   .14  
5 lbs Russet Potatoes \_\_\_\_\_\_\_\_\_   $3.99 \_\_\_\_\_\_   $    .45  
2 Liter Soda \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   $1.19   \_\_\_\_\_\_ $   .06  
  
  
​